



Trendwatch
ASSET MANAGEMENT

Trendwatch Asset Management Ltd (TAM)

Privacy Policy

This Privacy Policy details the personal information held on you by TAM and how we protect your privacy.

- When you make an investment with TAM, this also involves opening an account with WorldSpreads Ltd. WorldSpreads stores information about you to enable it to open your account, transfer money to and from that account, etc. Worldspreads has implemented its own privacy policy. You can access this by visiting www.worldspreads.com.
- When you open a TAM account online via www.trendwatch.com or by post, WorldSpreads will carry out identity checks and pass your account application details to TAM
- When your account is open and linked to the TAM master account, TAM will have access to the transactions undertaken on your account, to enable us to manage your account, and for the purpose of calculating charges from the net asset value of your account.
- When you open an account with TAM, you agree to your personal details being used for the purposes described above.
- You agree to your identity and personal details being used to provide you with relevant and suitable TAM promotional material. You can choose not to receive such promotion by contacting us by email enquiries@trendwatch.com or by telephoning us on + 44 (0) 208 242 6005.
- Any website that is linked to www.trendwatch.com or our other proprietary websites is outside of our control and therefore not covered by this Privacy Policy. Should you access other sites by way of links provided by TAM, the operators of these linked sites may well collect information from you and such information may be used by them in accordance with their privacy policy, which may differ from ours.
- TAM is registered with the Information Commissioner's Office (www.ico.gov.uk) as required by the Data Protection Act. We undertake to protect your personal data in accordance with the ICO's Codes of Practice.